

REMEMBER THE DATE

25 JAN'25

THE
NEXGEN
— MENTORS —

PRESENTS

PRODUCT BOOTCAMP

Ahmedabad

Mastering Product Sense

Proven Frameworks To Build Winning Products

MENTORS





Quick Actions

★ Event Details

Date: 25th January 2025

Location: Ahmedabad

Time: 8:00 AM to 6:30 PM

Fee: ₹3500/- (Inclusive of breakfast, lunch & high tea)

*Venue details will be shared after registration

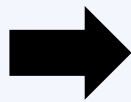
★ Registration

Fill This Google Form To Register:

<https://forms.gle/NZjoNfHxtHZkboRF8>

★ Fee Payment

Scan The QR Code To Pay



UPI ID: mail.pranjalsarkar@oksbi



What is the Bootcamp About?

This full-day on-site program is designed to teach you how to create drive product success using **proven frameworks**. You'll engage in hands-on activities, case studies, and expert-led discussions to master the art of driving successful products.



Why Join?

- Gain actionable insights into product management.
- Network with like-minded professionals and industry experts.
- Experience a blend of learning and collaboration in an inspiring venue.



What You Will Learn

1. **Understanding Market:** Dive deep into market needs and identify real problems worth solving.
2. **Designing Product-Market Fit:** Learn how to craft solutions that resonate with your audience.
3. **Smart Work:** How AI tools can be used to fast-track decisions, at every stage of product development
4. **Product Launch Planning:** Create impactful and well-coordinated go-to-market strategies.
5. **Iterative Improvement:** Harness user feedback to enhance your product.
6. **Scaling for Growth:** Prepare systems, teams, and processes to handle success.
7. **Strategic Thinking:** Balance short-term execution with long-term goals.
8. **Learning from Setbacks:** Conduct postmortems and adapt for future success.



Who Should Attend?

1. Aspiring and early-stage **product managers**.
2. **Founders/Entrepreneurs** aiming to build or scale products.
3. **Professionals** in tech, design, or business roles who want to understand product development better.



Tentative Schedule

Note: Timings are flexible and may vary based on the flow of the day.



8:30 AM
Arrival at the
Destination

Participants arrive at a pre-decided location, typically an inspiring outdoor venue chosen to create a distraction-free and engaging environment.



8:45 AM
Meet &
Greet

The day begins with a meet and greet session where participants introduce themselves, setting the tone for a collaborative and friendly experience.



9:00 AM
Breakfast
Together

Everyone gathers to enjoy a delicious breakfast, starting the day with energy and casual conversations.



9:30 AM
Morning
Sessions

The learning kicks off with lectures, discussions, and interactive activities, all centered around the bootcamp's unique theme.



11:30 AM
Tea
Break

A short tea break allows participants to recharge and exchange ideas informally.



1:30 PM
Lunch &
Networking

After the morning sessions, we take a break for lunch, where participants not only enjoy great food but also get the opportunity to network and build relationships.



2:30 PM
Afternoon
Hangout

Post-lunch, participants engage in casual conversations and bonding activities, creating a stronger sense of community.



3:30 PM
Deep Dive
Sessions

The next part of the bootcamp includes group activities and knowledge-sharing sessions, where participants collaborate, brainstorm, and learn from each other's experiences.



5:00 PM
High Tea &
Wrap-Up

The day continues with a high tea break, followed by fun activities like photo sessions, interviews, and goodies distribution, making the event even more memorable.

Meet Your Mentors



Meet Pranjal Sarkar, a seasoned product management leader with over 20 years of experience in building and scaling products across B2B and B2B2C markets. As the founder of three startups and the mastermind behind 12+ successful product launches, Pranjal brings unparalleled expertise in the full product lifecycle management.

He's a mentor passionate about empowering the next generation of product leaders, sharing his deep domain knowledge in data security, retail supply chain, manufacturing, and EdTech. Guided by first principles thinking and driven by a philosophy of karma and continuous learning, Pranjal is here to inspire and equip you with the skills to thrive in the ever-evolving world of product management.

Know More Pranjal Sarkar: <https://www.linkedin.com/in/pranjalsarkar>



Meet Hemal Bhatt, a passionate product management expert with 17+ years of experience in building and scaling digital products across various industries. Hemal is known for turning ideas into successful products, having mastered the process of taking SaaS products from concept to reality with critical thinking and innovative strategies.

With deep experience in Hospitality, Accounting & Payroll, and Data Labelling, Hemal believes that a great user experience is what sets a product apart. As a community leader and co-organizer of ProductTank Ahmedabad, he's dedicated to creating a space for product professionals to learn and grow. Hemal's goal is to create NextGen product managers with practical insights that help them navigate the ever-changing world of product management.

Know More Hemal Bhatt: <https://www.linkedin.com/in/hemalbhatt>

Frequently Asked Questions

★ **What is included in the fee?**

1. Full-day access to the bootcamp sessions and materials.
2. Breakfast, lunch, and high tea.
3. Activities, group exercises, and networking opportunities.

★ **What is the schedule for the day?**

The program starts at 8:00 AM and ends around 6:30 PM. It includes a mix of learning sessions, group activities, networking breaks, and meals. The exact timing may vary, but the sequence will remain the same.

★ **Will I get any materials after the bootcamp?**

Yes! Participants will receive key materials and takeaways from the sessions to help you apply the frameworks in your work.

★ **Do I need to prepare anything before the bootcamp?**

No prior preparation is needed. Just come with an open mind, willingness to learn, and enthusiasm to participate in the activities.

★ **What if I have dietary preferences or restrictions?**

We'll have vegetarian and Jain options available. If you have specific dietary restrictions, please mention them during registration, and we'll do our best to accommodate you.

★ **What happens if I can't attend after registering?**

You can attend the next bootcamp. No refunds will be provided for cancellations.

★ **Can I transfer my registration to someone else?**

Yes, you can transfer your registration to another person. Please email/WhatsApp us the details of the new participant at least 3 days before the event.

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Frequently Asked Questions

★ **Will there be certificates for participants?**

Yes, all participants will receive a certificate of completion at the end of the bootcamp.

★ **What if I arrive late?**

We recommend arriving on time to make the most of the experience. However, if you're late, you can join the session in progress. Please inform us in advance if you anticipate a delay.

★ **Is there parking available at the venue?**

We cannot guarantee 100% availability, but we will try to arrange maximum parking at the venue. Detailed instructions regarding parking may be shared closer to the event date.

★ **Will there be any follow-up support after the bootcamp?**

You'll also have access to a community of participants and mentors for ongoing networking and learning.

★ **Can I attend only a part of the bootcamp?**

We highly recommend attending the entire program to gain maximum value. However, if you need to leave early, you may not be able to collect your materials and certificate.

★ **Will this bootcamp cover specific tools or software?**

While the focus is on frameworks and practical insights, we'll touch upon commonly used tools and resources that can support your product management journey.

★ **What happens if the bootcamp is rescheduled?**

In case of unforeseen circumstances, we will notify all participants in advance and offer the option to attend the rescheduled date.

★ **Is the bootcamp conducted in English?**

Yes, the bootcamp will be conducted in English to cater to a diverse group of participants.



Register Here

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UPI ID: mail.pranjalsarkar@oksbi

Contact Us



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Organizing By

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